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This scientific platform is an initiative that intends to provide opportunities for researchers in the different branches of humanities and social sciences, in order to capitalize on their academic efforts for the common benefit of all.

The publication process is subject to the following conditions and criteria:

- o The journal publishes researches in the following languages: Arabic, French and English.
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Preamble:

the March 2024 issue of The International Journal of Social Communication, published by the University of Mostaganem., this edition continues to underscore the journal's commitment to fostering presenting pioneering research at the confluence of education, technology, society, Highlights of this issue include insightful examinations into the role of visual discourse in democratic transitions, using Tunisia as a compelling case study, and the significant impact of environmental communication in advancing the green industry as a cornerstone for the green economy. Additionally, we delve into the rapidly evolving realms of artificial intelligence in media content and distance education, exploring both the opportunities and challenges these technologies present. The strategic management and its influence on social auditing processes, the role of social media in enhancing participatory e-democracy practices during the COVID-19 pandemic, especially in the context of Palestine, and the engagement of political communication through social media to spark political interest among the youth, are authors among the topics that our rigorously investigate. Furthermore, this issue addresses the need to improve the digital visibility of scholarly publishing in Algeria, the linguistic nuances of Algerian radio broadcasting in the digital era, and the paramount importance of archive management in delineating the lifecycle of documents, with specific focus judicial archives in Algeria. The International Journal of Social Communication aims to not only enrich the academic discourse but also to inspire ongoing research and practical initiatives among scholars, practitioners, and policymakers worldwide. We encourage our readers to delve into this collection of articles, which, through their diverse perspectives and innovative findings, contribute to a deeper understanding of the complex and dynamic nature of our global society.

> Pr Larbi Bouamama Editor-in-Chief

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