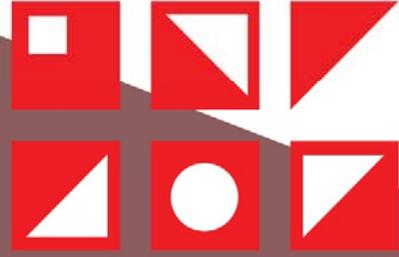


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كلية العلوم الإنسانية والاجتماعية
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Faculty of Humanities and Social Sciences

Laboratory of Media and Communication Studies

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The International Journal of Social Communication is an international quarterly academic journal specialized in media and communication studies and the field of social sciences, published in Algeria with the rate of one volume per year, distributed into 4 issues. The Journal is concerned with original and innovative studies carried out by researchers in the field of media and communication studies, as well as various related fields of research, including the sociology of communication.

This scientific platform is an initiative that intends to provide opportunities for researchers in the different branches of humanities and social sciences, in order to capitalize on their academic efforts for the common benefit of all.

The publication process is subject to the following conditions and criteria:

- The journal publishes researches in the following languages: Arabic, French and English.
- The Journal is supervised by two boards: an editorial board and a scientific board. All the submitted papers are subject to secret peer-reviewed scientific arbitration by qualified specialists in the field, who will determine academic papers suitability for publication.
- The researchers who submit their papers must respect the following conditions: authenticity, documentation, novelty, scientific value, knowledge, linguistic correctness, style and accuracy.
- The researchers must respect the required scientific and methodological conditions.
- The research should not be taken from a previous research that has been published, and also should not be published or submitted to be published in another journal.
- The number of research pages should not exceed (25) pages, including tables and references. As for the appendices and questionnaires forms, they should be placed after the list of references. Appendices and questionnaires forms will be reserved for the sake of evaluation and will not be published.
- The name of the researcher should not be mentioned nor indicated in the content of the research, for the confidentiality of the peer review evaluation process.
- Papers in Arabic should be written with a computer in **Sakkal Majalla**, font size 14, and papers in foreign languages should be written in **Times New Roman font**, font size 13.
- A research summary should be written (100 words or fewer), in addition to a translation of the summary in one of the two languages: French or English, with the keywords placed below the summary.
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Preamble :

the March 2024 issue of The International Journal of Social Communication, published by the University of Mostaganem. , this edition continues to underscore the journal's commitment to fostering presenting pioneering research at the confluence of technology, society, education, and governance. Highlights of this issue include insightful examinations into the role of visual discourse in democratic transitions, using Tunisia as a compelling case study, and the significant impact of environmental communication in advancing the green industry as a cornerstone for the green economy. Additionally, we delve into the rapidly evolving realms of artificial intelligence in media content and distance education, exploring both the opportunities and challenges these technologies present. The strategic management and its influence on social auditing processes, the role of social media in enhancing participatory e-democracy practices during the COVID-19 pandemic, especially in the context of Palestine, and the engagement of political communication through social media to spark political interest among the youth, are among the topics that our authors rigorously investigate. Furthermore, this issue addresses the need to improve the digital visibility of scholarly publishing in Algeria, the linguistic nuances of Algerian radio broadcasting in the digital era, and the paramount importance of archive management in delineating the lifecycle of documents, with a specific focus on judicial archives in Algeria. The International Journal of Social Communication aims to not only enrich the academic discourse but also to inspire ongoing research and practical initiatives among scholars, practitioners, and policymakers worldwide. We encourage our readers to delve into this collection of articles, which, through their diverse perspectives and innovative findings, contribute to a deeper understanding of the complex and dynamic nature of our global society.

Pr Larbi Bouamama
Editor-in-Chief

