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Contribution of legal and material requirements in the light of sports professionalism in Algerian football

مساهمة المتطلبات القانونية والمادية في ظل الاحتراف الرياضي لكرة القدم الجزائرية

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Abstract:

The sports professional system needs many requirements, such as investment, finance, marketing, and the provision of sports structures and facilities with standards that are consistent with the nature of the professional system. The study was limited to the extent to which legal and material requirements contributed of the Algerian sports professional system, where we used the descriptive approach, the questionnaire as a measurement and information collection tool distributed among a sample of 60 walks, and we found that legal do not requirements contribute of the professional system. Physical requirements do not contribute to the success of the sports professional system

Keywords:professionalism-Sports Finance- Football- Sports legislation

ملخص:

يحتاج نظام الاحتراف الرياضي إلى العديد من المتطلبات التي تفرض نفسها مثل الاستثمار والتمويل والتسويق وتوفير هياكل ومنشآت رياضية ذات مقاييس تتماشى وطبيعة نظام الاحتراف، واقتصرت هذه الدراسة إلى معرفة مدى مساهمة المتطلبات القانونية و المادية في ظل الاحتراف الرياضي لكرة القدم الجزائرية، حيث استخدمنا المنهج الوصفي، والاستبيان كأداة للقياس وجمع المعلومات وزعت على عينة قدرها 60 مسيرا، وقد توصلنا أن المتطلبات القانونية لا تساهم في نجاح منظومة الاحتراف الرياضي، و المتطلبات المادية لا تساهم أيضا في نجاح منظومة الاحتراف الرياضي .

الكلمات الدالة:المتطلبات القانونية ، المتطلبات المادية ، الاحتراف الرباضي ، كرة القدم الجزائرية

1-Introductio:

There are several areas for the promotion of football, which are supposed to be implemented and carried out by professional sports club departments to achieve their goals and objectives. The sport of football has become a valued service or commodity by relying on sports marketing, which is one of the most important pillars of sports, especially football, as well as investment, publicity, advertising, care and methods of exploiting and accomplishing sports structures and facilities that are considered as one The main sources of financing for sports.

Since professionalism is a system that impose itself in the sports field, it needs many requirements that impose itself, such as investment, finance, marketing, and the provision of structures and sports facilities with standards consistent with the nature of the professionalism system.

There is no doubt that the Algerian football is currently in transition through the entry of the sports professional system in the sports season 2010/2011 and the difficulties and obstacles associated with the process of sports financing and confiscation, most of the professional sports clubs or rather the companies Sports are wandering in difficult financial problems, and the athletes from the ministry to the federal to the local communities to help these clubs to athletic professionalism through the shift from government support to self-financing or privatization and its imposition of commercial systems the private sector is the player As well. This leads to the transformation of football sport into a supportive industry of the national economy, attracting huge sums of money and offering a variety of job opportunities in many sectors directly related to sports from investment, marketing, advertising, advertisement. (Bouslahe. 2015.23)

The law 13/05 in the same context as the previous law and was the new pillar of athletic professionalism for the best management and to match the requirements of success of athletic professionalism .

Through all of this, we have decided to address this issue from us through our perspective and we have raised the following question: Do the legal and material requirements contribute to the success of the athletic professional system in Algerian football?

-Partial questions:

- -Are the legal requirements contributing to the success of the athletic professional system in Algerian football?
- -Are the physical requirements contributing to the success of the athletic professional system in Algerian football?

-General premise:

the legal and material requirements contribute to the success of the athletic professional system in Algerian football.

-Partial hypotheses:

-Legal requirements contribute to the success of the athletic professional system in Algerian football.

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-Material requirements contribute to the success of the athletic professional system in Algeria football

-Objectives of the study:

Knowing whether the legal requirements contribute to the success of the athletic professional system in Algerian football.

See if the material requirements contribute to the success of the professionalism in Algerian football.

-The importance of the study:

This study provides a helping hand to the officials and those who are responsible for sports professionalism by presenting the views of the athletes of the clubs about the contribution of legal and material requirements in the success of athletic professionalism.

The researcher looks forward to this study as a new scientific addition to the field of scientific knowledge in Algeria

Enriching the library with a study that could one day be within the reach of other researchers to complete further studies in the field

2-the theoretical side : e concept of the law:

2-1- ThThe Convention is a set of legal:rules issued by the legislature with a view to regulating a particular issue and these rules are subject to individuals, even if necessary.(Mohamed El SagherBaali:2006.9)

The procedural definition of the law in the field of sports: It is a complete system based on the foundations and strategy and one thought and a work policy applied to play, trainer and administrative rules and laws to achieve the goals and development of the game.

The concept of sports professionalism by professionalism, we mean practicing a person for sporting activity as a craft by initiating it regularly and continuously for the purpose of achieving a reliable material return as a means of subsistence. (Ayman Mohammed Mahrous and others .2006.63)

- -Procedural definition: By professionalism on the sporting side, we mean to make the exercise of sports in both individual and collective types as a job or a profession on a regular and continuous basis and make it a means of living and following the needs and desires.
- **-Sports Finance: Conventional definition**: Sports finance is the Group of financial and in kind resources obtained by the civil society, whether it is self-revenue, civil donations, or government subsidies(**Saadani Khalil al-Saadani, Kamal Darwish.2006.157**)

Procedural definition: Sports finance is the process of searching for financial resources to spend on activities related to the sports field.

-Football: It is a sport of a competitive nature linked to the laws of the economy and economics, which is the micro culture of economic and social sports.(Khalil al-Saadani, Kamal Darwish.2006.04)

Procedural definition: Football is a procedural game that plays between two teams each of the 11 players in a rectangular square is valid to play, each of which tries to score the highest number of goals in the opponent's goal, the duration of the meeting lasts 90 minutes and is divided into two halves each one lasts 45 minutes with a break between them for 15munites, the dresses of the two teams are different.

2-2-Previous studies:

- -The first study: the study of the student FokreshZubida study titled The Transformation from Amateur activity to professionalism and the extent of its reflection on the field of administrative management thesis PhD at the Institute of Physical Activities and sports, Hassiba Ben Buali University Chlef 2017 she cared The researcher in the attempt to reveal that the shift from hobby to professional football in Algeria has an influence on administrative management from the point of view of the Algerian football clubs for the first and second professional associations, and the sample was chosen in a random way where the sample reached 18 walks of The study community, represented by all the football clubs of the first and second professional associations (32), and to verify the research hypotheses, the researcher used the descriptive method in this study, using a questionnaire form addressed to the club managers.
- -The most important results obtained by this study can be summarized as:
- -There are difficulties impeding the application of professionalism in legal terms which have an impact on the form of administrative management because the rules of the administration and regulation in the professional clubs.
- -The obligation of administrators and their adaptation to the new pattern, especially in legal terms, and this is done through training.

The current sources of funding are not enough for the teams to move from amateur activity to athletic professionalism because the financing policy pursued by the professional clubs does not live up to the required level, i.e. current funding does not meet its requirements and needs.

- -Second study: Student Tabani Ali The requirements of the management of sports facilities in the success of athletic professionalism in Algeria-field study on the first professional association of football "." Master thesis in the theory and methodology of physical Education and Sports, Institute of Physical Activities Science and techniques And sports-Mohammed Boudiaf University in M'Sila 2014 This study highlighted the most important requirements for the management of sports facilities in the success of athletic professionalism in Algeria, and the problem of the study was the most important requirements for the management of sports facilities to make the athletic professionalism in Algeria?
- -The researcher has assumed the financial subsidies provided by the state is one of the main sources in the financing of the professional football clubs in Algeria.

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- -The legal provisions governing the functioning of sports establishments are one of the most important requirements for the success of athletic professionalism in Algeria..
- -The supervisors of the sports facilities management is one of the most important requirements for the success of athletic professionalism in Algeria.
- -The facilities and structures that are currently available meet the requirements of organizing various competitions and international championships under the athletic professionalism in Algeria.
- -The study was conducted during the time period from November 2012 to the end of May 2013
- -On the first professional Football League clubs.
- -The researcher used the descriptive approach and has used a questionnaire form addressed to the heads of sports clubs and sports vehicle managers.

2-3-The results of the study can be summarized as:

The laws governing the functioning of sports facilities are one of the most important requirements for the success of the athletic professionalism system in Algeria.

Sports Facilities Management supervisors are considered one of the most important requirements for the success of athletic professionalism in Algerian Experience is one of the factors that help supervisors implement the athletic professionalism system.

Legal texts encourage investment in sports structures and facilities, as well as the current organizational structure is also in line with the athletic professionalism system.

3-Methodical aspect:

3-1-Exploratory study:

The survey was conducted from 5march 2020 to 30 of the same month on a sample of 12 members of the board of Directors of two clubs active in the second professional associations, the first two: the C.s. Constantine u.s.d. Biskra.

The objective of the study was to identify the administrative and regulatory procedures for the application of the questionnaire, and the possibility of collecting data in an objective manner that would serve to identify and understand the understanding and comprehension of the research sample of the questionnaire terms.

- **3-2-The approach used**: We used the descriptive approach because it fits the subject of the study.
- 3-3-**Study Tools: Questionnaire**: In this study we implemented the questionnaire as a tool to collect data and information, as it consists of two main axes, the first axis measures the material requirements for sports professionalism, while the second measures its legal requirements the questionnaire was judged by a group of professors specialized in this field, where the stability of the instrument was measured by the Fakronbach reliability coefficient we found that the questionnaire is stable and consistent that the study field can be Conducted.

- **3-4-The study community:** it is all individuals, events or things that are the subject of the research problem, and within the subject of the therapist (**HasanAhmed al-Shafei 1999.45**), our research community is embodied in the professional sports clubs of the first and second leagues, which are estimated at 32 clubs.
- **3-5-sample research and how to choose it:** the choice of a search sample is one of the important steps and stages of the search and a choice based on the research problem and its objectives, because the nature of the research and its assignments control the steps of its implementation and the selection of its tools.(Abdelyamineboudaoud. 2010.50)

In this study, the sample was chosen in a simple random way, it was represented by 60 managers from 10 active clubs in the first and second professional associations, the tasks of the sample professions varied from the general manager, the chairman of the board of directors, the head of the supervisory board, the member of the commission, and the administrative director

- **3-6-Field application procedures**: the studywaslimited to the professional sports clubs of the first and second leagues in Algeriaduring the time periodfromJanuary2020 to the end of May 2020
- **3-7-Psychometric characteristics of the study instrument:** there are standard conditions that must be observed during the completion of tests in accordance with the correct scientific principles.
- **3-8-A-Virtual honesty**: The researcher has seen that virtual honesty is the best way to extract the degree of sincerity of measurement, where this type of honesty is based on the observation of measurement and its contents.

Using the method of consultation of the arbitrators, after we have prepared the questionnaire form with the hypothesis and problematic by presenting it to seven doctors with proven experience in the field of scientific research, and have agreed to the sincerity of the questionnaire in this study and fulfill the purpose for which it was established, the questions have been adopted Approved by the jury professors.

3-9-Coefficient of persistence: according to the requirements of the study, the Alpha Cronbach method was used to ascertain consistency

Table No. 01: The value of the Cronbach's Alpha coefficient for the questionnaire

Dimensions of questionnaire variables	Cronbach's Alpha coefficient	
The first axis: legal requirements contribute to the success of athletic professionalism	0.765	08
The second axis: physical requirements contribute to the success of athletic professionalism	0.735	08
All the steps of the questionnaire	0.785	16

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Analisetableu: As for the total value of all paragraphs of the questionnaire for plants stability of 0.785, which indicates the persistence of the study tool, it should be noted that the alpha Cronbach coefficient as the value of 10 indicates that the stability is high. It is also the number of paragraphs of the questionnaire.

- **-Statistical methods used in the study:** In analyzing the data, we used some of the concepts associated with descriptive and evidentiary statistics and were carried out using the Social Sciences Statistical Package program (SPSS: V 25) -Iterations and percentages to analyze the answers of the respondents and identify their trends towards the questions and phrases of the study tool.
- -Alpha Cronbach test to determine the consistency of the questionnaire form paragraphs.

4. The practical side

4-1-Results:

Discuss the results of the first hypothesis: on the first premise through the responses of the study sample members.

Table No: the contribution of legal in the ligth of sports professionalism in Algerian football

The paragraphs	agree	Somewha t agree	disagree
1- Laws governing athletic professionalism are clear in their expressions	10%	10%	80%
2- Marchers have a professional culture that helps to enforce various laws	5%	15%	80%
3- The regulations of the club help apply sports professionalism	20%	06%	74%
4-The organization structure of the club is consistent with the legal provisions of the professional	10%	19%	71%
5-The book of conditions and commitments is in keeping with developments in professionalism	10%	18%	78%
6- The specific laws are applied for the contract of players	15%	15%	70%
7- Specific legal rules for the contracts of trainers are applied	19%	11%	70%
8- The Media Act guarantees the media rights of sports clubs	15%	15%	%70

-Analysis:

from the previous table $n^{\circ}2$, it can be noticed that the sample members answers, about the expressions of questionnaire 'first chapter (1,2,3, 4,5,6,7,8), tend to highly disagree in a great amount between (70 to100% percent), which means that the sport managers in the professional sport clubs assume that the current legal requirements does not participate in sports professionalism success.

-Discussion:

by examining the table of the questionnaire a first chapter, can be shown that the laws as well as the legislations regulating sport professionalism are not clear and embody more than one meaning the fact that does not help neither in understanding laws ,nor contributing to the development of a qualified administrative work .the later affects the team negatively as

whole in term of regulatory and organisation, The study of (Foukrache ,2017) emphasized that the followed laws do not help in applying sports professionalism as required, which is equivalent to our case.

It can be also found that the organizational structure of the sports club is not in line with the legal texts regulating professionalism. As most clubs do not have a private sports facility or even headquarters for periodic meetings, and this is contrary to what was stated in Article 34 of the book of conditions and obligations in the field of structural organization that a professional sports club must have a structural organization that allows it to practice and effectively and efficiently conduct its activities (The Official Algerian journal, 2010.19).

In addition to , the legal regulations maintained to contracts for coaches and players are not applied. This has led to numerous disputes in the courts and media platforms over the contract period and the agreed amounts, we find that the media rights of clubs do not contribute sufficiently to financing sports clubs.

-Discuss the results of the second hypothesis: on the second premise through the responses of the study sample members.

Table No (03): the contribution of material in shade of sports professionalism in Algerian football

The paragraphs	agree	Somewha	disagree
		t agree	
09- In the view of the club, there are different sources of	11%	09%	80%
funding			
10- The sports club has sufficient financial resources to cover	08%	10%	82%
the requirements of competition.			
11- The club can dispense with government funding	06%	07%	87%
12- The club relies on marketing plans to increase income	08%	11%	81%
13- The club brings economic investors	14%	06%	80%
14- The club benefits from broadcasting rights	09%	09%	82%
15- The club provides investment plans for the sale of players	03%	12%	85%
16- The financial leasing of the sports facility is one of the most	10%	02%	88%
important sources of financing			

Analysis:

Through the previous table No. (03), the sample members answers on the second chapter expressions of the questionnaire (009.10.11.12.13.14.15.16) clearly tend to disagree, at a high rate, ranging between (80 to 100%percent), meaning that the athletes managers in Professional sports clubs believe that the current financial requirements do not contribute to the success of professional sports.

Discussion:

By analyzing the table of the second chapter of the questionnaire, it became clear to us that the members of the study sample believe that their sports clubs are suffering financially, as they find it difficult to finance themselves or in other words, their financial

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resources are insufficient to cover their activities, moreover, they cannot dispense with government funding (municipality, state, Ministry of Sports), and this is possible due to the difficulty of moving from the cultural idea of the hobbyist club to the professional club, which requires a company with stocks relying on itself in production, promotion marketing of its products, and research on real investors. Furthermore, it can be also concluded that the sports facility is not being used optimally to finance their activities, Sports clubs are obliged to complete and construct special facilities to be used in advertising and marketing, his is what he sees (Ouahab and Akouche. 2020 .341) it requires modern sports facilities to provide various services to the public player, and other .

Additionally, the sample members assert that there is no clear strategy for the formation of the youth groups and investing in the players in the sports club, his is what he sees (Houssin.2016.234) that pointed out the budget of sports institutions cannot keep pace, with the rapid development of sports technology with the need to find cpecialists in the means of financing and marketing in sports institutions.

As the marketing of players has become one of the most important sources of financing, as it is a market that has millions of dollars in resources, the fact that included in(Ouchane and Boudjlida,2012. 17) that movements hold a significant role in the sports clubs financial gains as well as contribute in financing them as they are valued to present 25% of the European clubs gains, his is what he sees(Mahfoudhi and al.2015.280.292) Professionalism in Algeria does not contribute significantly to the investment of training professional players at the high level.

Therefore, The previous results agree with the findings of the researcher (Fokrach,2017) that funding sources in the club do not help in applying sports professionalism as required.

Conclusion:

- we conclude that the first hypothesis is not fulfilled and therefore we deny the hypothesis and accept the alternative hypothesis, meaning that the laws do not contribute to the success of sport professionalism
- -we conclude that the second hypothesis is not fulfilled, and therefore we deny the hypothesis and accept the alternative hypothesis, meaning that the current sources of funding for sports clubs do not contribute to the success of sports professionalism.

Suggestions:

- -Adapting the current burden book with mathematical variables according to the abilities and capabilities of sports clubs.
- -Encourage public and private economic institutions to invest in professional sports clubs, With the opening of the capital of sports clubs for investment and privatization of professional clubs and acceleration of the completion of facilities, structures and sports, which ensures the availability of material resources.
- -the application of all management methods Modern sports club in the management of physical possibilities with the development of strategic plans to exploit the material potential in professional clubs.

- -Adopt financial leasing in order to achieve the success of sports professionalism and accelerate sports investments.
- -Activating marketing sports marketing players and sports clothes.

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