

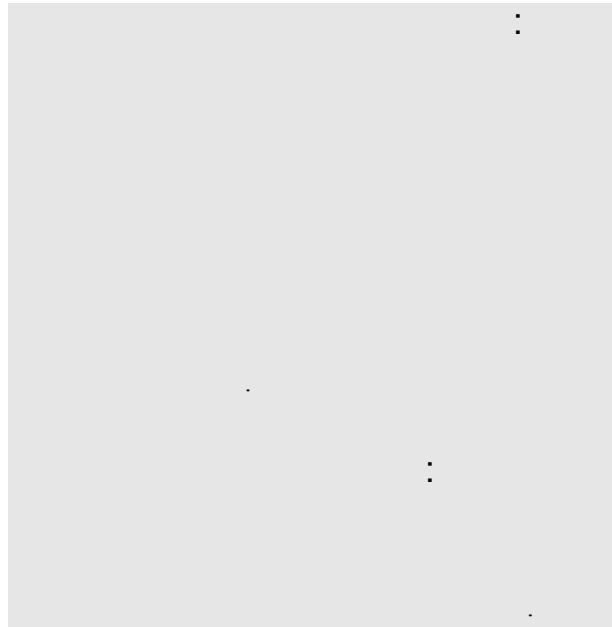
مؤسسات المعرفة وثقافة المؤسسات الاقتصادية – رؤية مستقبلية

– :
azzaoui47@yahoo.fr

– :
adjila_78@yahoo.fr

()

: .1



INFORMATION

KNOWLEDGEALE

()

"

" 1

2:

.Learning

Organizations

5 ()

: 6

-1

-2

-3

-4

-5

Systems Thinking .

-6

"3

-7

"

-8

4"

-9

-10

Mental Models : 3- : .3

:7

Team Learning : 1-

Group Therapy

Institutional Peace

Personal Mastery 4-

Creative Cooperation .

Systems Thinking : 5-

Shared Vision 2-

()

-
-
-
-
-
-
-
-
-
-

:

3-

Systems

Thinking

:

4-

: () .4

— —

:

5-

8

:

1-

:

6-

:

2-

12 (1972) Roger Harrison : 7-
13

()

14

9

) :

15

10

-1

11()

-2

-3

-4

16

() "

"

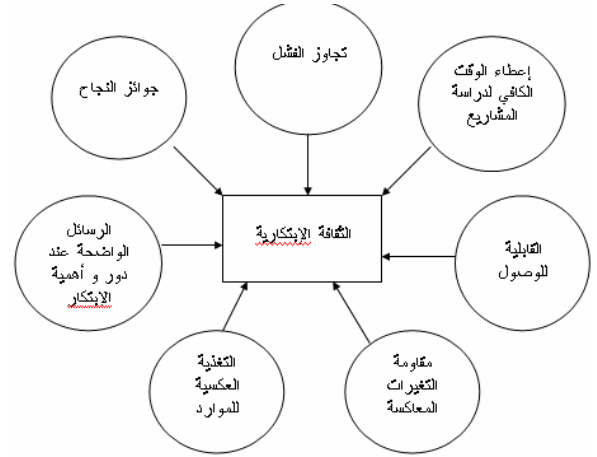
-2

17

-3

(1) :

-4



19 :

-1

-2

.251

:

-3

-4

-5

20:

.6

18:

-1

()

300

2.5

%37
%43
50%

%32

"

"

17

150

Know-How

Know-Why

Know-What

Know-How

(WIPO)

TRIPS

Know-How

Know Ledge Production

Inyangibe

Assets))

2006

" ""

%24

50

%4.5

:

800

200

170

5000

3500

8000

:

:

•

•

•

•

:

:

•

•

•

•

)

.....

(

	:	
.34	1999	-
		76
	2000	2003
	.67	
	.11	2000
	2005	1
.152	2001	-
		-
		.153
		158-156
.120	2000	1
		20
10-	Gouli .b.organization culture in business-essoy in world dialogue netplanet university of cologne,germany .APRIL 2001 .P01	
	1992	30-28
		.17
107	1996	
.	132	2000
()		.132
	.52	2005/2004
		.11
	2003	1
		17
		251
	.72	2003/2
		.137-136
122		.
		.61-60
		2005