

The image of women entrepreneurs in cinema between leadership and monopoly, international and Arab visual models

Houdaifa Mouhamed Al amine Djerboua^{1*}, University djillali liabes, Algeria, Laboratory of social studies and research in Algeria, houdaifa.djerboua@univ-sba.dz

Hadj Belhouari², University Abdelhamid Iben badis, Algeria, hadj.belhouari@univ-mosta.dz

Send Article Date: 2023-08-07

Date of acceptance 2023-11-24

Abstract:

This study aims to find out how the film business conveys the image of an entrepreneurial woman in her professional field, through the analysis of a group of films that dealt with the stories of women's empowerment in the field of entrepreneurship globally and in the Arab world, this study reached a set of results, the most important of which is that artistic production in the Western world is much larger than Arab productions, in addition to Western textual jurisprudence in the process of conveying the real picture of the difficulties of women entrepreneurs away from the dramatic atmosphere prevailing in our local worlds, not to mention the stereotypes that haunt women in reality, which are conveyed in an ugly way in dramas

key words: women entrepreneurs, cinema, women empowerment, entrepreneurship

Introduction :

Entrepreneurship today reflects the image of the economic and social modernity of developing societies, as the growth of entrepreneurship and its success in various fields of different life is evidence of the compatibility between government decisions on the one hand and individual institutional diligence on the other hand, as the small and medium-sized projects that the government is interested in supporting the national economy have proven their effectiveness in other developing countries such as the Emirates and Bahrain, despite the numerical density of these projects in the last decade, however, a statistical study finds the acquisition of the male element on these projects, and this is for socio-cultural and economic considerations research, however, we may find there is a feminist victory in some areas The process is like traditional crafts and cosmetic industries in a very relative way. It is no secret that we also find the backwardness of the media and artistic side may contribute to this social pathology, as cinema may play a very important role in the process of gaining awareness of the necessity and importance of women in society, and their ability to move from an actor within the societal system, to a contributor and effective within its social fabric, and this is what the research paper cinema as a living model of consciousness, an actual method of changing the skin of consumers of this art, we are trying to reveal the extent of the presence of women entrepreneurs and workers in This seventh art is characterized by a sociological approach to this active category of modern society.

* Houdaifa Mouhamed Al amine Djerboua.

The image of women entrepreneurs in cinema between leadership and monopoly, international and Arab visual models

THE FIRST TOPIC: Curriculum of study

Firstly: The problematic

This leads us to pose the following problems:

- How did the film industry contribute to providing a correct image about the social conditions of women entrepreneurs?
- And is the cinematic model in its description of the entrepreneur woman a proof of the filmmakers understanding of the charismatic specificity of the entrepreneur working woman.

1- Sub-questions:

To clarify more about this problematic, we have formulated questions;

- Did the makers of the seventh Arab art win for women entrepreneurs in their film productions?
- Does the empowerment of women in the film industry make them able to lead and make decisions?
- Is the stereotype of a woman working in cinema the reason for the formation of counter-consciousness?

2- Study hypotheses:

In this element, this research paper has been keen to embody the act of Assumption through hypotheses that seek to move from the theoretical problematic to a research hypothesis; these hypotheses contribute to the research investigation process, namely:

- The stereotype of women entrepreneurs in cinema focuses more on depicting the contribution of women than on supporting men in the professional process.
- The most equitable international cinema for the role of women entrepreneurs from the Arab cinema.
- Filmmakers rely on highlighting the role of men in the economy and the world of work more than women.
- Feminist theory is the most relevant and understandable to the nature of the entrepreneurial female presence in the cinema.

3. Objectives of the study:

This study aims to find out the extent of the presence of women entrepreneurs in international and Arab cinema, as cinema is the most important tools for shaping consciousness in the modern era, if the media have abolished the role of traditional institutions for the formation of consciousness, represented by the family and school, cinema and media channels have become a major source of this act, the aim of this descriptive analytical study is to find out how cinema has portrayed women.

FIRST REQUIREMENT: Conceptual and theoretical framework of the study

Firstly: concepts

This research paper includes a set of basic concepts that come closer to understanding the nature of the problem and hypotheses and analyzing them, and we will try to focus on what we mean procedurally from these concepts within the limits of the current study, away from delving into

The image of women entrepreneurs in cinema between leadership and monopoly, international and Arab visual models

theoretical definitions, since it has become stable in the field of Social Sciences to clarify and agree on some concepts, which:

- **Entrepreneur woman:** an entrepreneur woman is defined as a woman who seeks to achieve personality, financial independence and control over her life by launching and managing her own entrepreneurship. She is also considered to be a woman, who, alone or with one or more partners, has founded, purchased or inherited an enterprise, bears financial, administrative and social risks and responsibilities, and participates in daily management. An entrepreneur is a woman who independently manages and owns a company or business¹.

Business activities that an entrepreneurial woman can work in include: running a small business, renting real estate, working as a business consultant, providing consulting services in various fields. Women entrepreneurs are one of the fastest growing categories in the entrepreneurship sector in the world, as women entrepreneurs seek to be freed from dependence on permanent work, develop their skills, expand their networks, and take advantage of the opportunities available for growth and expansion of their businesses. Many women entrepreneurs face challenges in starting and running a business, such as accessing finance, getting the necessary support, and controlling the balance between personal and professional life.

- **Feminist entrepreneurship:** feminist entrepreneurship is often considered like other types of entrepreneurship as the process of creating new organizations, or the process of seizing real opportunities available as an innovative process that involves presenting something new and innovative, but it is difficult to find an exclusive definition about entrepreneurship, and on this basis, in this research paper, emphasis was placed on feminist entrepreneurship as a process of a special feminist nature, which may intersect with male entrepreneurship, and how modern cinema has transferred it to the global viewer.

Feminist entrepreneurship is a modern concept that symbolizes the new styles of business practiced by women creatively and evolutionarily, characterized by more flexible business management, greater involvement of its employees and a positive impact on society and the environment. Feminist entrepreneurship focuses on achieving the economic empowerment of women and getting rid of the cultural and social restrictions that prevent them from working and growing in the labor market. The main foundations of feminist entrepreneurship are equality, social and economic justice, diversity and female representation in business fields². Feminist entrepreneurship is part of the modern feminist movement, which aims to change the way businesses are run, improve women's opportunities to work, improve their lives and the life of their community, and provide sustainable solutions to social and environmental problems, it's includes the use of technology and the integration of work and personal life, encouraging innovation, creativity, partnerships and cooperation.

¹ Nancy M.carter, female entrepreneurship implications for education training and policy, routledge, 1st published, 2007, p31.

²Omar Ali Ismail, "the characteristics of the entrepreneur in the industrial organization and its impact on technical innovation case study in the general company for the manufacture of home furniture", Qadisiya Journal of administrative and Economic Sciences, vol 13, N° 01, 2011, p 71.

The image of women entrepreneurs in cinema between leadership and monopoly, international and Arab visual models

- **Cinematic image:** this concept means the thoughts, beliefs and feelings that are formed in the mind and conscience of the masses towards a specific issue, so that the recipient takes a positive or negative attitude towards the issue, and this image consists of what the individual receives from the media and what he acquires of knowledge, information and experiences about this issue, as this study focuses on the image of women entrepreneurs in international and Arab cinema. The cinematic image of women is one of the challenges facing women in the film industry, as the image portrayed of women in films can significantly affect the way they are perceived in society. The cinematic image of a woman varies between positive and negative, since a woman in films can appear as a strong, independent and intelligent personality, as vulnerable and in need of protection and care, or even just as a sexual character who does not have any other abilities. However, a positive cinematic image of a woman can help change the general perception of society towards women and their role in society, and it can actually inspire women to achieve further achievements³.

Secondly : Theoretical framework of the study

The feminist paradigm in sociology is the most appropriate as a theoretical input to address and interpret the subject of the current study, as the feminist theory is based on a set of ideas that support women's rights in all social, economic and political fields within society. The feminist paradigm has been concerned with women's civil rights, equality between men and women in social rights, and respect for each other, and the main goal of this paradigm is to focused on the basis that the factors that shape the nature of the relationship between men and women are ideological models that must be overcome to reach real equality between males and females in society. Through this paradigm that tries to understand the nature of women within the social space, we relied on two theories, through which we tried to interpret the research results to reach a sociological approach to understand the depth and the nature of the presentation of Motion Pictures to women:

- **Feminist theory in cinema:** This theory aims to study and analyses the image of women's representation in films and film works, as well as analyzing how this image affects society and culture.

Feminist theory indicates that the cinematic image of women is usually negative and strict and reflects sexism and prejudice against women in society, and this affects the stereotype that society can form for women, it also tries to focus on revealing and critically analyzing these patterns, as well as promoting awareness that the cinematic image of women can greatly affect society and should be improved. Through feminist analysis of cinema, it is possible to analyze how women are portrayed in films and how they are represented, analyze the patterns of stories that are told in films, as well as analyze the roles that are represented in films. Through these studies, it is possible to identify the theoretical foundations and theoretical framework for understanding the stereotype of women in cinema, as well as for the development of cinema in general through the production of films that includes a positive image of women, and carry positive social messages.

- **The glass ceiling in the cinema:** This theory suggests that there are invisible boundaries facing women in the film industry, preventing them from reaching top positions in the industry. This

³ Mohamed Nouredine Afaya, image and meaning, book Cultural Center, Beirut, 2019, p288.

The image of women entrepreneurs in cinema between leadership and monopoly, international and Arab visual models

concept suggests that women, despite being able to work in various fields at the same level as men, face obstacles and difficulties that prevent them from progressing and succeeding equally. In the film industry, women experience these limits that they face in areas such as directing, writing, production and acting, as men occupy most of the leading and central positions in the industry⁴. Thus, feminist theory considers that the film industry clearly reflects a heterogeneous pattern in the representation of women, and it promotes the concept that women do not have equal access to artistic leadership in the film industry. Though, the only solution is to improve and develop feminist film culture, and work to empower women and encourage them to achieve success in this field, by removing obstacles that hinder their progress, and encouraging diversity in the film industry.

SECOND REQUIREMENT: Methodological procedures of the study

The current study falls within the descriptive analytical studies, through which we seek to identify the image of women entrepreneurs presented by the film business, through a sample of foreign and Arab films that were shown in the cinema. In this context, we had more than one analytical option for the films that dealt with women entrepreneurs in cinema, and we tried to familiarize ourselves as much as possible with all forms of these artistic presentations, we analyzed the content of these films, this is the most common method of analyzing and studying programs and means of communication and audiovisual, in addition to analyzing the content, we tried to rely on the critical analytical method, which is the method of deriving some of what is not available within the screenplay and this is with reference to the methodological laws of the theories used in this study, among the mechanisms and steps that we have carried out in this study.

Tribal steps:

- Collection and analysis of theoretical material
- Collection, classification and stability of cinematographic films on the analytical method.

Dimensional steps :

- Watching movies in a meditative critical way.
- Determine the style and method of narration of the film and its relationship to the main issue women entrepreneurs.
- Monitoring the side and marginal issues posed by the film.
- Collecting evidence and facts and formulating them in a conceptual framework through the events of the film.

⁴ Mustafa Ashawi, trends towards women in leadership positions in Arab countries : a comparative regional study, article published in the Proceedings of the regional seminar on " women in leadership and decision-making positions in Arab countries, Organization of the Arab Open University, Kuwait, 2013, p 04.

The image of women entrepreneurs in cinema between leadership and monopoly, international and Arab visual models

- An attempt to project sociological theories on the textual content of the cinematographic film

Evaluate the information provided by the film about the image of a woman entrepreneur to determine the extent of the positive or negative image presented.

Take a critical attitude to the ideas and issues raised within the essence of the film. Through critical reflection reading, we try to answer the main and sub - questions of the study, so that these questions are the main axes that depend on them in the process of analysis and interpretation of the sample results, and since the current study focuses on the image of women entrepreneurs in international and Arab cinema, the research sample will be more than 9 films that dealt with this issue, and here we emphasize that we will examine the entire films produced in this regard that only tried to make the woman entrepreneur the center of the story and events. And these films are classified in this table as follows:

Name of the film	Country of production	year of production	directing and writing	cast and crew	classification and story
Coco before Channel	Belgium-France	2009	Anne Fontaine Edmond Charles	Tutu, Pinot polyfordi, Alessandro Nivola, Marie Galan	drama, a true story about the story of the rise of fashion entrepreneur Coco Chanel
The intern	USA	2015	Nancy Meyers	Robert De Niro, Anna Hathaway	drama, about entrepreneur Jules Austin founder and CEO of an entrepreneurial startup specializing in Fashion, Fashion and shipping
The devil wears parada	USA	2006	David Frankel, Allen brush McKenna, Lauren Weisberg	Meryl Streep, Anna Hathaway, Emily Blunt	drama, about the story of the rise of entrepreneur and entrepreneur Miranda restley, the newly graduated Andrea aspires to work in one of the fashion magazines, and is accepted to work for one of the most famous magazines, but to work as a second assistant to the editor-in-chief (Miranda), and in order for Andrea to keep her future job, she has to get the satisfaction of her bossy and powerful boss.
Baby boom	USA	1987	Charles Shire, Nancy Myers	Diane Keitan, Sam Shepard	are successful New York Business Women famous for the city with the nickname "Tiger woman". She inherits from one of her relatives from outside the country, and thinks that the inheritance is money, but she discovers that the inheritance is that she became responsible for a child. Wyatt's

The image of women entrepreneurs in cinema between leadership and monopoly, international and Arab visual models

					friend leaves her not wanting to have a baby girl with them at home. Wyatt is upset about having to take care of the baby girl and is looking for a family to adopt the baby girl. She already finds a family and tries to give it to them, but weakens in front of the crying baby and brings her home and her life turns.
Julie & Julia	France	2009	Nora Ephron, Julie Boyle	Meryl Streep, Amy Adams	(Julie) is bored in her life, and moves to an apartment above a pizza restaurant with her husband, so she decides to make a cooking blog using Julia's most famous and oldest recipes, to turn her life around after her blog became one of the top ten blogs in the United States thanks to her muse (Julia Child) who learned the art of cooking in France at the end of the Forties.
joy	USA	2015	David O. Russell, Annie Mumolo	Jennifer Lawrence, Robert De Niro, Bradley Cooper	The film tells the story of a family across four generations and focuses on the girl Joy who becomes the founder of a huge and influential business in her country and also focuses on betrayal and betrayal, loss of innocence, wounds of love that fill the path in joy's human journey until she becomes a real leader of the family and projects with which she breaks into the ruthless world of Commerce. Allies become adversaries, and adversaries become allies, both inside the family and outside, until joy reaches what she has become.
The proposal	USA	2009	Ann fletcherbetter Chiarelli	Sandra Bullock, Ryan Ronalds	the editor-in-chief of a publishing house resorts to asking to marry an employee under her leadership, so that she can maintain residence in the United States, so she begins to woo him despite her assertive personality.
Babicha	Belgium Algeria	2019	Monya Medor	Samir El Hakim, Lina khodri, Shirine Boutella	an Algerian star lives in the nineties, where she dreams of Fame and success in the field of fashion and fashion design, and when the Civil War takes place in her country, she

The image of women entrepreneurs in cinema between leadership and monopoly, international and Arab visual models

					decides to go out with her friend to confront extremists and fight for her different and rejected ideas.
مراتي مدیر عام	Egypt	1966	Fatin Abdel Wahab, Abdelhamid Gouda Sahar,	Saadeddine Wahba Shadia, Salah Zulfikar, Tawfik El daqn	Hussein Omar, the head of the Projects Department, is surprised by the transfer of his wife Esmat as a director of the construction company where he works, the husband hides the fact of his marital relationship with the director, but he is forced to admit it after suspicions hover around them and after the troubles she suffered under Hussein's hearing and sight. The situation between him and his wife worsens.

Source: Prepared by the researchers.

THE SECOND TOPIC : Results and interpretation of the study

Due to the availability of a good number of films that dealt with the subject of entrepreneurship and entrepreneurship, we tried to choose the one that best suits the content of the study, and through this table above, it turns out that all the productions that dealt with this professional category were foreign par excellence, and this is due to the availability of this sample in society, in addition to the artistic values that film work may impart, compared to Arab production, which may be completely absent in this particular field. We have divided the results of this analytical study into a set of models that correspond to the theoretical thesis adopted in the body of the study, in addition to the approved study hypotheses.

Firstly: Women entrepreneurs in cinematography.

The entrepreneurial woman is the result of historical and social accumulations that have determined the nature of this woman and how she deals with her internal and external surroundings and the most important positions adopted by this woman in the process of planning her life path, hence the various and diverse cinematic stories of the situation of this tribal woman (that is, before entering the field of in conveying the true image of an entrepreneurial woman. Feminist entrepreneurship is a set of practices and principles that aim to support and encourage women to establish and manage their own businesses, in order to strengthen their position in the labor market and enhance their economic and professional capabilities. Feminist entrepreneurship includes a set of creative activities and methods aimed at developing women's entrepreneurial abilities and contributing to the advancement of the economy, where feminist entrepreneurship is very important, as women have the ability to innovate, be creative, challenge and withstand the challenges and difficulties that they may face on the journey of entrepreneurship . In addition, feminist entrepreneurship helps to achieve socio-economic balance and gender equality. Supporting women's entrepreneurship includes many initiatives and programs aimed at providing technical support, funding, training, guidance, guidance and awareness, which help motivate women to innovate, develop and succeed in entrepreneurship. Examples of such initiatives and programs include: providing micro-loans, training women in management and marketing skills, providing investment opportunities, encouraging partnerships

The image of women entrepreneurs in cinema between leadership and monopoly, international and Arab visual models

between large companies and start-ups, and this is what American films focused on specifically through the way they portray this category of workers, and how they tried to integrate the story dramatized with societal realities, and the challenges facing women in the workplace.

1 Entrepreneurship and women's ambitions:

In general, women in the professional field aspire to achieve a set of desired goals in the future with the aim of expanding material incomes and a wider spread in the geographical field, self-realization, and a lot of ambitions that differ from one woman to another and from one professional nature to another, but women entrepreneurs often share these ambitions with each other, and design future plans and proceed through them, women entrepreneurs have considerable capabilities through their high concerns and determination to achieve and develop in their field of work. This equation was literally translated in the cinematic works whose stories were processed, and therefore the growing ambition of women in the world of work is not a new thing, the cinematic works that pointed to the leading role of women are not relatively new, many films in the Forties of the last century in the United States of America dealt with this topic in an extensive, real and sincere manner. Beyond the cinematic approach, recent developments in the business world indicate that women are playing an increasing role in entrepreneurship and innovation, and these trends are expected to continue in the future. Thus, there are many bright future prospects for women entrepreneurs, including:

- 1- increasing the number of projects managed by women: the number of projects managed by women is expected to continue to rise, thanks to the growing awareness that women have the abilities and skills necessary to succeed in the business world.
- 2- Increasing interest in women's entrepreneurship: it is expected that interest in women's entrepreneurship will increase in the future, thanks to the efforts made to encourage women to enter the business world, as well as thanks to the media and wide awareness about this topic.
- 3- Increasing financial and financing support: it is expected that financial and financing support for women's projects will increase in the future, thanks to the efforts exerted to encourage investors to support women's projects, as well as thanks to government programs and private institutions that provide support and financing for women's projects.
- 4- Increasing cooperation and partnerships: it is expected that cooperation and partnerships between women entrepreneurs and government and private institutions will increase in the future, thanks to the efforts exerted to encourage cooperation and exchange of experiences and knowledge between different parties.

2 Women entrepreneurs and feminist theories:

Sociological knowledge is an integrated construction process in which the three poles intersect (epistemological pole, theoretical pole and methodological pole) and each of them performs the role of sociological knowledge has peculiarities that are related to the nature of the subject it deals with, which is a human being, considering that knowledge is in the human subjectivity and is not objective or external, but is present in his more than the basic concepts of feminist theories and their approximation to the screenplay, as the The films presented in this study emphasized the importance of equality between men and women in the field of work, as

The image of women entrepreneurs in cinema between leadership and monopoly, international and Arab visual models

well as the achievement of social justice in all parties The treatment of feminist theory in cinematographic work is clearly prominent in this genre of films, as it focuses on finding solutions and changes necessary to improve the situation of women in this field. Thus, feminist theory requires several requirements in order to improve the position of women in the labor market, among these are:

- 1- Gender equality: women and men should be treated equally in the labor market, provided with the same opportunities, rights and benefits and treated with the same respect and Justice.
- 2- Achieving social justice: society, government and institutions should provide protection and support for women in the labor market, and give them opportunities to study, train and work appropriate to their skills.
- 3- Improving working conditions: it is necessary to improve working conditions in the labor market for women, such as providing health care, maternity leave, improving wages and providing protection from discrimination and harassment.
- 4- Changing concepts and culture: it is necessary to change the old concepts and cultural traditions that limit the role of women in the labor market, and realize the importance of providing job opportunities and improving the position of women in society.
- 5- Research and awareness: researchers, intellectuals and activists should work to spread awareness of the importance of improving the situation of women in the labor market, and awareness of the challenges facing women and how to overcome them. The theory of gender is based on the concept of gender and its perception through its dimensions, connotations and features, proceeding from the consideration that the division between males and females is socially based, and the gender approach is based on the fact that it is not possible to perceive a woman's life and her choices apart from her relationship with the man who has the power to expand and traditional crafts are feminist works, and society may imprint on That, and the fact that men in this field consider their contribution as a contribution to material supervision only, they need the feminist element in their projects and everything related to manual or relational practice.

As for the glass ceiling theory, which is considered one of the modern theories in management science, there is a fact for the essence of this theory when we watch movies, female entrepreneurs are of great importance in major leadership positions (entrepreneurial projects), considering that women have a lot of connections, especially (family), which in her view prevents her from exercising leadership positions and greater responsibilities at the top of the hierarchical ladder, as she does not think about it at all, women's orientations and obligations may be completely different compared to her male counterpart, women are characterized by lack of demand compared to men.

Secondly : Challenges and obstacles

Entrepreneurship is an important field for both sexes, and it is important to emphasize that success in this area depends on talents, skills and efforts regardless of gender.

However, there are some socio-cultural and economic differences that affect entrepreneurial opportunities for women and men. For example, a woman may face difficulties in obtaining financing or support for her business, as well as social and cultural pressures that limit her ability

The image of women entrepreneurs in cinema between leadership and monopoly, international and Arab visual models

to work in certain areas. And on the other hand, a man may have difficulties dealing with some clients or employees who prefer to deal with women. However, there is progress being made in the world in promoting gender equality in entrepreneurship, namely by raising awareness of the importance of supporting women's entrepreneurship, providing resources, financial support, training and mentoring to women who want to work in this field. For men, they can contribute to supporting women in entrepreneurship by encouraging and supporting them, providing partnership and cooperation opportunities, and motivating institutions and governments to support women's entrepreneurship. In the end, entrepreneurship is a field that requires talent, effort and challenge, and both women and men can achieve success in it thanks to support, encouragement and proper training.

Entrepreneurial women face many problems and challenges that hinder their development and success in this field, the most important of these problems are discrimination, where entrepreneurial women are discriminated against at work and in obtaining the necessary funding and support to start entrepreneurial projects, because of their gender, in addition to accessing finance, which is one of the biggest challenges facing entrepreneurial women, as many of them face difficulty in obtaining loans and financial support necessary to develop their projects, in addition, the balance between work and personal life, where entrepreneurial work requires a lot of time and effort and Many women entrepreneurs face difficulties in leadership and acting, as they suffer from poor support and guidance necessary to develop leadership and acting skills, down to the biggest obstacles of this period, which are difficulties in the fields of information and communications technology, as this is one of the men's fields characterized by great technical challenges, and finally women entrepreneurs in our world are still exposed to a lot of racism, as women entrepreneurs from ethnic minorities are subjected to discrimination and racism in the labor market, which hinders their development and success in this field, all these challenges and obstacles the films in general tried to respond to and put forward in a real and professional way.

Conclusion:

Cinema plays an important role in highlighting the role of women in society and highlighting their experiences and struggles. Cinema can represent women well and realistically, highlight their problems and victories, and thus contribute to spreading awareness and awareness of women's issues in society. Over the years, cinema has been used as a tool to represent women in various forms, women began in cinema as secondary roles or weak and modest characters, but this has changed over time as women have come to play a fundamental role in many films, and represent a strong role model for women in society. Cinema Presents Women's problems objectively and realistically, such as domestic violence, rape, abuse and sexual harassment, and films that talk about these topics help to sensitize people and strengthen collective awareness of the importance of fighting those negative behaviors.

By positively and strongly representing women in cinema, women can get to know themselves and their values better, and men can also get to know the role and importance of women in society. It is worth mentioning that the role of cinema in highlighting the role of women should coincide with the role of society, education and education in giving women their rights, enhancing their capabilities and enabling them to contribute to the full development of society.

Bibliography:

- 1- Mohamed Nouredine Afaya, image and meaning, book Cultural Center, Beirut, 2019.
- 2- Nancy M.carter, female entrepreneurship implications for education training and policy, routledge, 1st published, 2007.
- 3- Omar Ali Ismail, the characteristics of the entrepreneur in the industrial organization and its impact on technical innovation case study in the general company for the manufacture of home furniture, Qadisiya Journal of administrative and Economic Sciences, vol 13, N° 01, 2011.
- 4- Mustafa Ashawi, trends towards women in leadership positions in Arab countries : a comparative regional study, article published in the Proceedings of the regional seminar on " women in leadership and decision-making positions in Arab countries, Organization of the Arab Open University, Kuwait, 2013.