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## ECONOMICS OF RESEARCH AND DEVELOPMENT : 1000015 to 200015-015

## THESIS PRESENTATION"

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Wagnerien, G., 1984, Bn the Thursty of Effective Season order  In November 1989, a ph.D thesis
was defended before a board of
examiners at the University of strathelyde, in Glasgow, Grest Britain.
In what follows, the author would
kike to present a broad summary to
the reader in Algéria. The objective
is nothing else than the dissemination
of knowledge in the field of economics
of technological innovation.

## Title of the thesis was dringers being

" The function and system of industrial Research and development in Algéria".

## Synopsis :

The thesis explores the effectiveness of research and development (R £ D) in the industrial sector of Algéria. It argues that the out come is not high, and seeks esplanation at the level of the firm, which is the point at which any system of R& D has to make serious impact if it is to be efficient. The failure of R&D cte greatly boost productivity is documented by data relating to inves-

trial branches. This failure could have a many ( and elusive ) causes, including inadepuate funding and misallocation of resources. The focus here, however is on the net work that links R & D to industrial practice and the seriousness with which firms handle the issue of R & D and innovation. They are found weak, badly operating and lacking, and - it is suggested - improvement in this regard is a sine quality and technology ( S&T ) to development ends.

Algéria which is the case under study has made substantial efforts in S & T . Afew years ago , it had completed the administrative structure by setting a highest central body under the honorary patronage of the president of the Republic. A concrete autcome of those efforts is the build up of a inignificant capital formation which is used to implement important R & D programmes in different sectors an industries.

But R & D as an economic activity does not seem to be efficiently undertaken. The général impact on industrial productivity is so small that it bitious as it is at the macro-level,
Algéria's S & T policy has even
lagged behind the strategy of intensive industrialisation, which relied
on massive import of modern technologies. After more than two decardes
of development experience, the negative productivity in the industrial
sector has sustaned the above inefficiency.

The study is an attempt to examine this state of affairs by considering the effectiveness of R & D functions and network at the justified by the fact that it is at the productive unit that the impact of R & D is felt. Indeed, in carrying out their productive activities, firms do face technical difficulties and it the solving of these, that renders R & D crucial in the development process. Thus, the effectiveness of sectoral and national R & D systems and S & T policy could be judged on basis of micro-economic results.

Three groups of factors are identified as the main elements of a coherent R & D system : Organisation and efficient management, linkages and incentives. Closely

related to the study of the system is also the handling of R & D function at the level of the firm. In some firms. such function may be formalised; In others it may not. In this case, informal R & D or innovative tasks could possibly take place. These-it is stressed in this study-are not of less importance than the forma ones.

The investigation uses data collected from a field work in Algéria. The major part of it consisted of a sample survey covering. 98 public and private industrial entreprises including three applied research centres. The coutcome from the inquiry is, however, not quite satisfactory. Interviewed firms have not supplied with all necessary information, and the national body in charge of S&T was unwilling to co-operate. Secondary data, on the other hand, are not fully or easily available. This data constraint has, hence imposed recourse to extrapolations and assumptions.

The main objective of the study is to clarity and explore the idea of remoteness of R & D activities from industrial practice with reference to a developing economy. In this context, I have proposed that, R & D remoteness could be defiened as lack of relationship

seated by data relating to inves-

and seriousness with which it is un- study and the hypotheses to be tested. dertaken within the firm ans with the ..... The empirical part is in two chapters : ... gest of the production system ; b) be- Chapter V includes the analysis, comween R & D or innovative effort and . . . putations and results : And chapter VI productivity, as part of the overall presents a summary of the discussion industrial performance; And c) better theme and main conclusions and offers cen industrial firmq and other en- some recommendations. tities , which are capable of contri- In developing the framework, I

in six chapters. Chapter I is introductory and covers the background On this basis the study strongly

or three types : a) between R & D effort - sets the conceptual foundation for the

buting to solve problems of production mainly point out the following : that on the basis of strong external inter- innovation is not only formal, but also actions and linkages. To test the first informal; that incremental innovations relationship, two indices were used : are not only of no less importance than innovation frequency and seriousness. the major ones, but also necessary; and The other two relationhips are enligh - . . . that lack of innovation institutionatened using comparative and multipled lisation, and weakness in R & D network regression methods. The second of the second explain the slow development of notice Structurally, the thesis is presented innovation capabilities in the country

to the issue, the issue itself, the argues for more concern at a microtheoretical and empirical contexr of levell, in particular, about the coherence the study, the scope and limitations and effectiveness of both R & D functions of the study and its organisation. and systems : The former referring to Chapter II presents a broad economic mainly efficient management of R & D background to the study. It historically tactivities and capabilities, and the describes Algeria's economic development latter to the network of interactions or and discusses the adopted strategy linkages and incentives, both inside Chapter II gets a closer look into and outside firms. Such concern, it is the country's industrial and tech- suggestee, is a basic and urgent renological development. Chapter IV quirement for achieving a sound level

Secondly, that what the country's

versigies and research centres.

of technological development, and, consequently a prerequisite for techilological independence, or rether self-reliance, The phase, so much officially and publicly being referred to in Algéria as ""l'après petrole" i. e, the phase after the country's oil will run out - is a hot issue. However, if in recent years agriculture has been justly allowed to ? gradually restore its important place in the national economy , it still remains that the present industrial apparatus should be geared towards greater efficiency, in all its production units and activities including R&D.

The study presents the following our main conclusions: First, thats the undertaking of a heavy industrialisation in Algeria has resulted in technological capabilities, though to varying degrees in production, investment, engineering and innovation flowever, those of the latter, in particular, are not only much concentrated in the heavy industry sub-sector and low with respect to innovation and exports, but also that relevant effort is not highly interactive with uni-versities and research centres.

Secondly, that what the country's

overall R & D , or technology policy and system suffer from are lack of pragmatism and coherence. In other words, efficiency and linkages are not yet properly accounted for. A consequence is that relevant effort may - prima facie- look impressive, but when scrutinised, it could be found not standing qith industrial performance.

Thirdly, that industrial R & D . activities, in Algéria , do not yet present real signs of being efficiently integrated within the industrial production system as they are supposed to be. The relatively greater growth of the heavy or capital goods sector is yet due to employées experience and learning-by-doing, through the continuous confrontation of various internal and external pressures and difficulties , rather than to a cost-effective in novation effort by relevant firms. This could, perhaps, suggest that in an industrialisation effort-from one phase to another, but gradually rather than jump into the front line at once.

Fourth, and last but not least, that at the firm level, the R & D function has taken time to be given its importance in the algerien industry. This may be expected as, on the one hand, innovation capability does not dustion capabilities, and on the other hand, algerian public enterprises have long been burdened with various social activities and responsibilities. In any case, there is no good reason why firms do not seek and exploit viable ideas, or innovations however small, and which may be even informally made or suuggested.

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